



PRESS RELEASE

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ARCTIC SLOPE REGIONAL CORPORATION AD CAMPAIGN WINS EMMY AWARD

Commercials highlight rich history and culture of Alaska's North Slope

Arctic Slope Regional Corporation (ASRC) is honored to have won an Emmy Award from the Northwest Chapter of the National Academy of Television Arts & Sciences for its 2018 television commercial campaign, featuring the communities of Anaktuvuk Pass, Kaktovik and Nuiqsut. The 56th-annual award ceremony was held Saturday, June 8th in Seattle, Washington.

"These beautiful commercials highlight the fact that while ASRC continues to diversify and expand its operations, our home is in Alaska and we continue to be guided by our Iñupiaq values and the lessons from our elders," said Rex A. Rock Sr., ASRC president and CEO. "I'd like to thank Fenton Rexford, Catherine Edwards and Archie Ahkiviana for their involvement and to our external affairs team for putting the commercials together. I'm really pleased to see they've been so well-received."

This is the third Emmy for the corporation. Last year, the corporation won an Emmy for its long-format documentary "True North, the Story of ASRC", which aired statewide in 2017. ASRC also won an Emmy for its commercial campaign in 2015.

You can view the 2018 commercial campaign below:

Anaktuvuk Pass: <https://vimeo.com/282052519>
Kaktovik: <https://vimeo.com/282052849>
Nuiqsut: <https://vimeo.com/289555494>

About ASRC

Arctic Slope Regional Corporation is owned by and represents the business interests of the Arctic Slope Iñupiat. Since opening enrollment in 1989 to Alaska Natives born after 1971, the corporation's shareholder base has nearly tripled, growing from the 3,700 original enrollees to approximately 13,000 today. Corporate headquarters are based in Utqiagvik (Barrow), Alaska, with administrative and subsidiary offices located in Anchorage and throughout the United States. ASRC, along with its family of companies, is the largest Alaskan-owned company, employing more than 12,000 people across Alaska and the Lower 48. The company has six major business segments: government contract services, petroleum refining and marketing, energy support services, industrial services, construction, and resource development.